



PRESS RELEASE

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CONTACT: Sergeant Brian Jerome, PIO, 520-464-3458, bjerome@eloyaz.gov

Eloy Safety Officials Offer New Technology to Enhance Personal Safety in 2016

Eloy Public Safety Officials Are Urging All Residents And Travelers To Make 'Safety' A New Years Resolution By Creating A Safety Profile Before An Emergency Strikes.

During an emergency situation, panic often ensues and even the simplest of details like an address or a person's medical history can be difficult to express to 9-1-1.

As the New Year commences, Eloy, AZ officials have announced a new free service to deliver citizen-provided information to dispatchers as soon as a 9-1-1 call is placed. The groundbreaking service is known as [Smart911](#).

"It's a new year, which means it's a great time for people to look at their emergency readiness," says Chief Bill Pitman, "Creating a Smart911 Safety Profile should be top of mind for every household in 2016 as it can dramatically improve the outcome of emergencies, especially when dialing 9-1-1 from a mobile phone."

Smart911 allows individuals to create a free Safety Profile that includes any information they want 9-1-1 and first responders to have in the event of an emergency. A person's Safety Profile will immediately display on the 9-1-1 dispatcher's screen upon making an emergency call, saving valuable time.

"With Smart911, we are providing our 9-1-1 call takers and first responders with the best available tools to protect the people in our community, which has been and always will be our greatest priority," says Chief Pitman.

Cases in which Smart911 is sure to prove valuable include:

- **If a call is made from a mobile phone**, a Safety Profile can provide an address, which provides first responders with a location, even if cell service is poor or the call is dropped.

- **If there is a fire in the home**, a Safety Profile can immediately provide details on how to gain access into the building, the number of residents and pets inside, and a floor plan detailing the location of bedrooms and exits.
- **During a medical emergency**, a Safety Profile can deliver important details on how to treat a patient, ranging from allergies to medical conditions such as epilepsy or autism
- **In a car accident**, the Safety Profile can include details such as vehicle information, medical treatment restrictions and emergency contacts.

The enhanced Smart911 technology has been adopted in 40 states and over 1,500 municipalities. Eloy is the third region in Arizona to deploy the service.

“With the ability to shorten response time when every second counts,” says Communications Supervisor Sergeant Brian Jerome., “I have no doubt that Smart911 will have a lifesaving impact in our community.”

Smart911 has been credited with positively impacting emergency situations and saving lives across the U.S., including a missing child case in Arkansas, a heart attack victim in Tennessee and a man trapped in a house fire in Michigan.

Residents and travelers are encouraged to make safety a priority in 2016 by creating a Smart911 Safety Profile at www.smart911.com, thus ensuring 9-1-1 is aware of critical information during an emergency. Smart911 is private and secure, and is only made available to 9-1-1 when an emergency call is made.

Local organizations are also encouraged to make safety a priority in 2016:

Organizations and commercial properties can create a Smart911 profile for their building or campus at www.smart911facility.com. Anytime a call is made to 9-1-1 from that location, dispatchers will have details such as points of contact, access points and floor plans to share with first responders.

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